



# 2008 Conference Registration

## THE BLACK CONSUMER: STILL RELEVANT & PROVIDING OPTIMUM ROI

**REGISTRATION SPECIAL!** FOR TWO CONFERENCES – SEE DETAILS BELOW

**April 17-20, 2008**

**SHERATON ATLANTA HOTEL**

165 Courtland Street  
Atlanta, Georgia 30303

Make checks payable to:

National Alliance of Market Developers, Inc.

**Easy to Register** - Please copy this application and mail with payment **or** fax to (908) 561-6827\*\* (credit cards)

### CONTACT INFORMATION:

Name (Last) (First) (M.I.)

Title Company

Mailing Address City State Zip

Evening Phone Daytime Phone Fax

E-Mail Address

NAMD Chapter Affiliation \_\_\_\_\_ NAMD Member:  Yes  No

#### **THURSDAY, APRIL 17, 2008**

1:00 PM .... 5:00 PM Registration  
7:00 PM .....9:00 PM Welcome Reception

#### **FRIDAY, APRIL 18, 2008**

8:00 AM .... 9:45 AM Power Breakfast  
10:00 AM ...11:30 AM Workshop I  
11:45 AM .....1:45 PM President's Luncheon  
2:00 PM .....3:30 PM Workshop II  
7:00 PM ....10:30 PM NAMD Awards Dinner and Show

#### **SATURDAY, APRIL 19, 2008**

8:15 AM .... 9:30 AM Power Breakfast  
9:30 AM ... 11:00 AM Workshop III  
11:00 AM ...12:30 PM Power Brunch  
12:45 PM .....2:15 PM Workshop IV  
2:30 PM .....4:00 PM Workshop V  
7:00 PM ....10:30 PM Final Gala

#### **REGISTRATION SPECIAL FOR THE FIRST TIME!**

TO ATTEND BOTH CONFERENCES

**GEORGE C. FRASER**

"PowerNetworking" Conference  
Hyatt Regency - Downtown Atlanta

**June 18 -21, 2008**

[www.frasernet.com](http://www.frasernet.com)





# 2008 Conference Registration

## FRASERNET "POWERNETWORKING" NATIONAL CONFERENCE

\$ 598 NAMD Conference & PowerNetworking Conference

### NAMD FULL CONFERENCE REGISTRATION:

FEE INCLUDES: Seminars, 2008 Urban Consumer Market Report, subscription to Black Enterprise magazine and Special Events – Welcome Reception, Breakfast, Luncheon, Awards Show, Power Brunch and Gala Celebration.

Advance registration must be postmarked by **March 31, 2008**

Before - 3/ 31/2007		After – 3/31/2007	
<input type="checkbox"/>	\$ 299	<input type="checkbox"/>	\$ 399 NAMD member
<input type="checkbox"/>	\$ 399	<input type="checkbox"/>	\$ 499 Non-Member
<input type="checkbox"/>	\$ 100	<input type="checkbox"/>	\$ 100 Student Registration (ID required)
<input type="checkbox"/>	\$ 100	<input type="checkbox"/>	\$ 100 Senior Citizen Registration (65+)

ONE DAY REGISTRATION FEE: **No meals or event functions. Additional tickets subject to availability.**

- \$ 199 Friday only
- \$ 199 Saturday only

EVENT FUNCTIONS: **One ticket for each event function is included in full Conference Registration Fee.**

- \$ 50 Welcome Reception
- \$ 50 Friday – Power Breakfast
- \$ 75 Friday – President’s Luncheon
- \$ 125 Friday – NAMD Awards Dinner & Show
- \$ 50 Saturday – Power Breakfast
- \$ 75 Saturday – Power Brunch
- \$ 50 Saturday – Gala Celebration

**Registration Deadline: Thursday April 10, 2008**

### CONFERENCE REGISTRATION PAYMENT:

PAYMENT METHOD: *(Please Circle One)* Check Money Order Visa MC Amex PayPal

Name on Credit Card

Card Number

Expiration Date (MM/YY)

3-digit security code

Signature

Date

**MAIL TO:** Clyde Allen  
Executive Director  
620 Sheridan Ave.  
Plainfield, NJ 07060

**PHONE:** (908) 561-4062 \* **FAX:** (908) 561-6827

**E-MAIL:** [clyde@allenandpartners.com](mailto:clyde@allenandpartners.com)

**Hotel Reservation Deadline: Wednesday, March 26, 2008**

### HOTEL ACCOMODATIONS & RATES

**Single/Double:** \$139.00      **Club Suite:** \$169.00

*Plus 15% state and local tax per night*

**Hotel Information:** Sheraton Atlanta Hotel \*\* 165 Courtland Street \*\* Atlanta, GA 30303

*Reservations:* (404) 659-6500 or (800) 833-8624      *Reference:* National Alliance of Market Developers – NAMD